



NEIGHBORHOOD ASSOCIATION
COMMUNICATOR



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www.belairneighborhood.com

April/May 2014

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You are invited to the **MAY GENERAL MEETING**

Saturday, May 17th 9:00am-10:30am
at the church at 1830 W. Glenrosa Avenue



TO THE FOLLOWING
BUSINESSES THAT DONATED
ITEMS FOR OUR MARCH
GENERAL MEETING:

Copper Star Coffee (7th Ave/N. of Indian School)

Krispy Kreme Doughnuts (32nd Ave/Indian School)

Circle K (15th Ave/Indian School, Manager-Richard)

Please thank these owners/managers if you visit their businesses!



Annual Bel Air Yard Sale by Virginia Anders

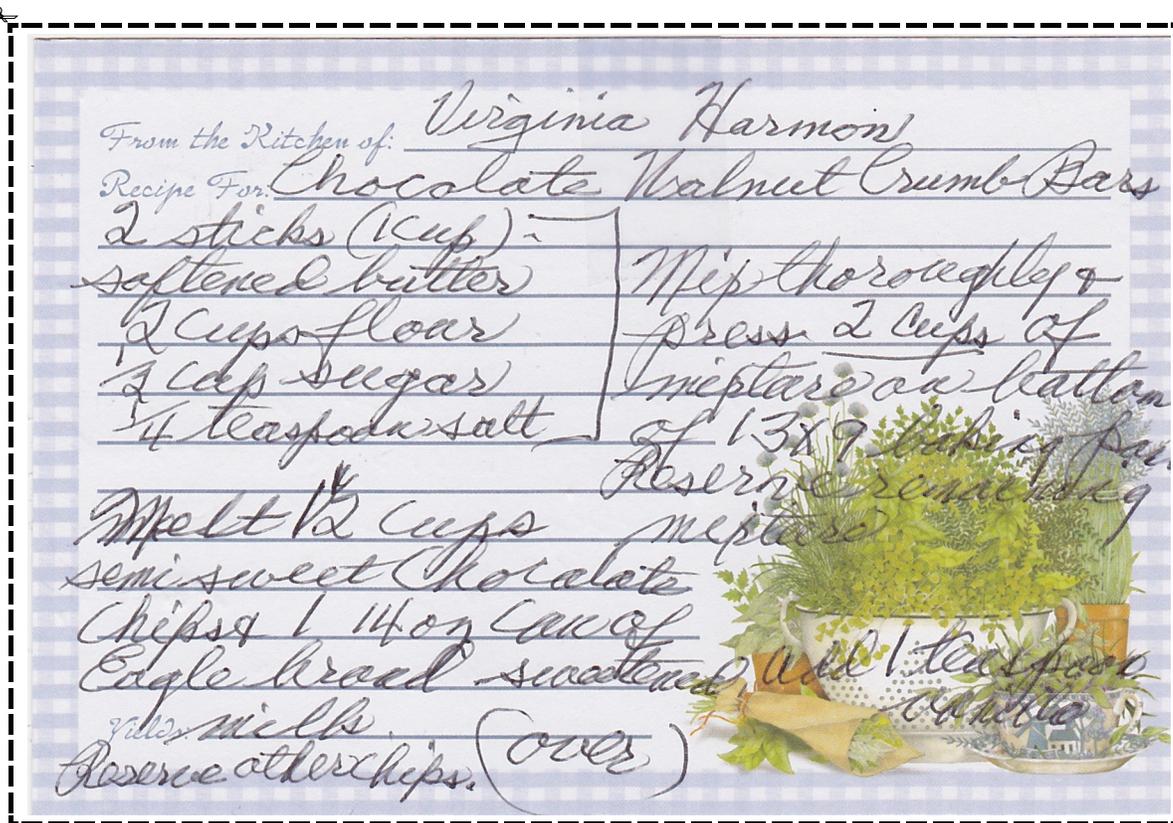
2014 Bel Air Neighborhood Yard Sale hosted about 20 yard sales, many of them on Heatherbrae and Glenrosa. One couple sold mobiles made of silver flatware hung from carved wooden animal platforms. Many yards featured clothing, toys, and furniture. A yard on Heatherbrae displayed all kinds of tools, fishing rods, and child-sized bicycles. A neighbor on Montecito had, among other household items, a lovely assortment of old Life magazines, which brought back many memories. On Westview, near 15th Drive, the couple I spoke with had held a fundraiser yard sale for their church mission the week before, when it rained all day. They said they had paying customers all day long, but in the mid-winter Phoenix sunshine that following weekend, they had passers-by and friendly faces, but few with The cash to spend. Several neighbors wished more people left with their treasures, even though it was a perfect day for a walk around our Bel Air.



Go to the Phoenix Public Library for college planning by Virginia Anders

Did you know that the second floor of the main library location, Burton Barr, has a free full-service college planning center? They host workshops on: college readiness, financial aid, career exploration, researching scholarships, filling out college applications, and writing personal statements. Burton Barr Central Library 1221 N. Central Avenue 602.261.8847 www.phoenixpubliclibrary.org/collegedepot

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Beware of Visa / Mastercard Fraud



This is a heads up for everyone regarding the latest in Visa fraud. Royal Bank received this communication about the newest scam. This is happening in the Midwest right now and moving across the country.

This one is pretty slick, since they provide YOU with all the information, except the one piece they want. Note, the callers do not ask for your card number; they already have it.

This information is worth reading. By understanding how the VISA & MasterCard telephone Credit Card Scam works, you'll be better prepared to protect yourself. One of our folks were

called on Wednesday from 'VISA', and another was called on Thursday from 'MasterCard'.

The scam works like this:

Person calling says - 'This is (name) and I'm calling from the Security and Fraud Department at VISA. My Badge number is 12460, your card has been flagged for an unusual purchase pattern, and I'm calling to verify. This would be on your VISA card which was issued by (name of bank). Did you purchase an Anti-Telemarketing Device for \$497.99 from a marketing company based in Arizona?' When you say 'No', the caller continues with, 'Then we will be issuing a credit to your account. This is a company we have been

(Continued on page 4)

Bake Crumb mixture 350° for 12 min.
 Remove from oven, spread warm
 chocolate mixture on top of crust,
 Mix together 1 cup chopped walnuts,
 remaining chips + remaining
 crumb mixture, sprinkle over
 chocolate filling. Bake 350°
 30 minutes. Cool as ever track,
 Makes about 2 1/2 dozen bars

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Beware of Visa / Mastercard Fraud

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watching, and the charges range from \$297 to \$497, just under the \$500 purchase pattern that flags most cards. Before your next statement, the credit will be sent to (gives you your address). Is that correct?' You say 'yes'.

The caller continues - 'I will be starting a Fraud Investigation. If you have any questions, you should call the 1- 800 number listed on the back of your card (1-800-VISA) and ask for Security. You will need to refer to this Control Number. The caller then gives you a 6 digit number. 'Do you need me to read it again?'

Here's the IMPORTANT part on how the scam works- The caller then says, 'I need to verify you are in possession of your card'. He'll ask you to 'turn your card over and look for some numbers'. There are 7 numbers; the first 4 are part of your card number, the last 3 are the Security Numbers that verify you are the possessor of the card. These are the numbers you sometimes use to make Internet purchases to prove you have the card. The caller will ask you to read the last 3 numbers to him. After you tell the caller the 3 numbers, he'll say, 'That is correct, I just needed to verify that the card has not been lost or stolen, and that you still have your card. Do you have any other questions?' After you say no, the caller then thanks you and states, 'Don't hesitate to call back if you do', and hangs up. You actually say very little, and they never ask for or tell you the

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Bel Air Quarterly Meeting by Virginia Anders

March 15, 2014 was a beautiful day to come together for the Bel Air quarterly meeting. We gathered in the middle classroom at the north end of the church parking lot for fresh coffee, Krispy Kreme donuts, fresh fruit, and a little time together. The first of our two speakers was Rich Bauer, a just-retired 24-year veteran City of Phoenix firefighter, whose wife is the owner of the popular Maizie's Café & Bistro on Central Avenue, a block south of Camelback Road. Rich is running for District 24. He was born and raised in Central Phoenix, and champions the small business owner, fully-funded public schools and public safety and emergency services through building across-the-aisle working relationships in the State Legislature. We told him, "Good luck, Rich!"

Our second speaker, Doris Bates, is an ambassador for the new Central Village project. Doris shared with us the essential aspects of this member-driven organization. The village intends for members to share in social gatherings, city-wide events, and Time Bank exchanges. The Time Bank functions as a means of coordinating connections between members, based on the universal value of one-hour increments.

Even though Central Village is still less than a year old, already some members have taken advantage of the socialization aspect of the Village. Several of us traveled together in February on the Light Rail to the Heard Museum for a private guided tour of the recent Georgia O'Keefe exhibit. Upcoming excursions include an April visit to the Japanese Friendship Gardens and a May tour of the Phoenix Art Museum.

A village does not conflict with any other neighborhood structure, such as an HOA or a neighborhood association because each organization focuses on different purposes. Central Village is not limited to a particular development's boundaries, so anyone in a neighborhood such as Bel Air can become a member while continuing their own neighborhood connections and activities.

Family Advocacy Center by Virginia Anders

Bel Air, with over 300 single-family homes, has its share of crises, traumas, and personal struggles. The City of Phoenix has a center designed to help individuals and families sort through such issues. Their mission is "To provide comprehensive services to victims of domestic and sexual violence, homicide and other violent crimes; and to take a leadership role in education the community about the impact of violence." They provide victim advocates and police officers who are trained to listen and help the person follow through on whatever steps he or she needs to take to change their situation. They are located at 2120 N. Central Avenue, and their phone number is 602.534.2120. Their website address is: phoenix.gov/fac .

Fight Blight

by Virginia Anders

What is blight? Why does it matter? Blight includes overgrown weeds and bushes, litter, outside storage, inoperable vehicles that can be seen beyond the property line, and fences in disrepair. Such conditions in a neighborhood encourage crime because it shows that owners are not paying attention to their property. Living next to someone who regularly cares for his or her yard and home inspires us to take care of our own place. In the same way, a sloppy yard can provide an excuse to a neighbor to let their yard go. Business owners and potential home buyers see these signs as they look around neighborhoods.

Outside storage in a residential zone that can be seen beyond the property line is against the law. Fences in residential zones cannot be higher than 40 inches across the front yard or higher than 6 feet in the rear or back yard. The fencing must be in good repair and structurally sound also. An inoperable vehicle is described by the City of Phoenix as “one that is not equipped with all parts that are required to legally and safely operate on public streets and/or cannot be driven under its own power. Car covers, tarps, bamboo, shades and other similar types of materials are not acceptable screening.” Citizens are not allowed to leave trash, litter, tree limbs or other waste on a property. Any such items must be disposed of properly. Dead or dried weeds, tall grass, shrubs, trees, palm fronds are not allowed to be on a homeowner’s property or the adjacent rights-of-way. Even living vegetation cannot be taller than six inches.

Also according to the City, “No more than 45 percent of the required front yard of a single family or duplex residential property may be used for parking or maneuvering [a vehicle].”

Neighbors are encouraged to report graffiti on the dedicated Police Graffiti Hotline, and can do so without giving their name or other identification. You might even receive a reward up to \$250. 602.262.7327. For graffiti in progress, call 911. The City also has supplies some tools to remove graffiti and help clean up a neighborhood. These include: paint rollers, brushes, buckets, ladders, garbage bags, rakes, and gloves.



Keep Bel Air Beautiful!
Please pull those pesky
weeds in the sidewalks in
front of your home!

**NEIGHBORHOOD
CLEAN-UP DAY**

THANK YOU to the neighbors that participated in the Nov. 2nd Clean Up Day! Your efforts are appreciated!

- Virginia Anders
- Judah Cain
- Christopher Keck and child (in wheelbarrow)
- Michael Ramirez and children
- Jan Silverman
- Doug Stagner

Who are you going to call?

City Council-District 4
602.262.7447
Bus route & schedules
602.253.5000
Light rail information
602.254.7245
Discount fares
602.261.8506
Dial-a-ride
602.253.4000

Barking dogs
602.262.6466
Abandoned vehicles
602.262.7844
Trash in alley
602.262.6151

Alley Light Out?

If you know of any alley light(s) out in our neighborhood, please e-mail Carrie at carriefraz@aol.com with the location.

Are You New to Bel Air?

Sign up for e-mail newsletters & e-Alerts at www.belairneighborhood.com. You may also request a free Bel Air Bag (includes a L or XL t-shirt, "Be Aware" notepad, reference card, etc.) by sending a note to carriefraz@aol.com.

Treasurer's Report

GENERAL FUND REPORT					
PERIOD COVERED: 02/21/14 - 03/31/14					
DATE	ACTIVITY		EXPENSE	INCOME	BALANCE
2/21/2014	BEGINNING BALANCE				\$931.80
	AZ REPUBLIC AD/YARD SALE EVENT		\$50.78		\$881.02
	LEMONADE STAND PROFITS			\$20.75	\$901.77
	LEMONADE STAND SUPPLIES		\$15.98		\$885.79
	MARCH GENERAL MTG. DONUTS		\$11.90		\$873.89
3/31/2014	ENDING BALANCE				\$873.89

Visa / Mastercard Fraud (cont.)

(Continued from page 4)

card number. But after we were called on Wednesday, we called back within 20 minutes to ask a question. We were glad we did! The REAL VISA Security Department told us it was a scam and in the last 15 minutes a new purchase of \$497.99 was charged to our card. We made a real fraud report and closed the VISA account. VISA is reissuing us a new number. ***What the Scammer wants is the 3-digit PIN number on the back of the card. Don't give it to them.*Instead, tell them you'll call VISA or Master Card directly for verification of their conversation.**

The real VISA told us that they will never ask for anything on the card, as they already know the information, since they issued the card! If you give the Scammer your 3 Digit PIN Number, you think you're receiving a credit. However, by the time you get your statement you'll see charges for purchases you didn't make, and by then it's almost too late and/or more difficult to actually file a fraud report.

What makes this more remarkable is that on Thursday, I got a call from a 'Jason Richardson of MasterCard' with a word-for-word repeat of the VISA Scam. This time I didn't let him finish. I hung up! We filed a police report, as instructed by VISA. The police said they are taking several of these reports daily! They also urged us to tell everybody we know that this scam is happening. I dealt with a similar situation this morning, with the caller telling me that \$3,097 had been charged to my account for plane tickets to Spain, and so on through the above routine.

It appears that this is a very active scam, and evidently quite successful.

AMERICAN LUTHERAN PRESCHOOL & DAYCARE CENTER

1830 W. Glenrosa Ave.
Phoenix, AZ 85015
(602) 275-9978

Monday - Friday,
6:00a.m. - 6:00p.m.

- Nutritious food program for each child
- Ages - 6 weeks to pre-K
- Christian-based program
- Creative curriculum
- DES Approved / DHS LICENSED

Murals of all kinds!

15 years experience

I work with varied budgets

928-420-9980 Phoenix

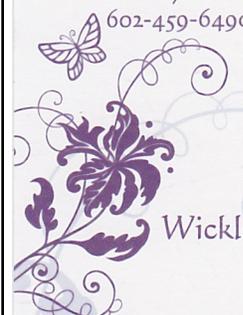
Melanie Thomson LeGendre

See my craigslist ad for more samples

<http://phoenix.craigslist.org/evl/art/3112725329.html>



Cathy Gumm
602-459-6490



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