

# BEL AIR



## NEIGHBORHOOD ASSOCIATION COMMUNICATOR

We are located in the City of Phoenix's Encanto Village. Our neighborhood covers the area from Indian School Road north to the Grand Canal between 15th and 19th Avenues. This area is comprised of over 300 single family residences and a combination of approximately 150 rental units and business locations. <http://www.neighborhoodlink.com/phoenix/belair/>

**You are invited to a  
GENERAL MEETING  
with Elections  
Saturday, May 14<sup>th</sup>  
9:00am – 11:30am**

**American Evangelical Lutheran Church Gymnasium  
(NW corner of 18<sup>th</sup> Ave/Glenrosa)**

- U.S. Department of Justice's Dennis K. Burke, United States Attorney, District of Arizona's office will give a presentation on mortgage fraud. *Learn how to identify mortgage scams and get resources to combat them!* (See Page 5)
- Cris Myer, Acting City Clerk will present information about the upcoming city election's changes to the polling sites.
- Elect new board members (See Page 7)
- Come meet your neighbors
- Refreshments

**This General Meeting sponsored by the City of Phoenix's  
Neighborhood Block Watch Grant Program (NBWGP) .**

**Estas invitado a REUNION GENERAL - Sabado, el 14 de Mayo 9:00 am - 11:30 am**

**En el gymnasium de la Iglesia Evangelica Americana de Lutheranos (esquina NW de avenida 18/Glenrosa)**

El departamento de Justicia de EEUU presenta a Dennis K. Burke, Abogado de EEUU, del Distrito de la Oficina de Arizona dara una presentacion en fraude de hipoteca. Aprende como indentificar estafas de hipoteca y conseguir recursos para combatirlos.

Cris Myer Empleado Actuando de la ciudad presentara informacion sobre las proximas elecciones de la ciudad y cambios a los sitios de votacion.

Elija miembros nuevos para la table del vecindario. Vienen y conoscon a sus vecinos. Refreshcos.  
Patrocinada por beca de vijilancia del vecindario de la ciudad de Pheonix (NBWGP)

## CALENDAR

<b>Board Meeting</b> 6:30 p.m. @ American Evangelical Lutheran Church Fireside Room, 1830 W. Glenrosa Ave.	<b>5/2</b>
<b>Mountain View Precinct Coffee With A Cop (CWAC)</b> 8 - 9 am @ Maizie's Café & Bistro, 4750 N. Central Ave.	<b>5/4</b>
<b>Cinco de Mayo</b>	<b>5/5</b>
<b>Mother's Day</b>	<b>5/8</b>
<b>General Meeting with Elections &amp; Special Guest Speakers!</b> 9:00 a.m. - 11:30 a.m. @ American Evangelical Lutheran Church Gym, 1830 W. Glenrosa Ave.	<b>5/14</b>
<b>Block Watch Leaders &amp; New Phx Neighborhood Patrol Training</b> 7:30am at the NSD Training Room, 3325 W. Flower, Phx. RSVP to attend by emailing <a href="mailto:deborah.iodice@phoenix.gov">deborah.iodice@phoenix.gov</a> or 602-495-0597.	<b>5/14</b>
<b>Bulk Trash Placement Begins</b>	<b>5/21</b>
<b>Memorial Day Bulk Trash Collection Begins</b>	<b>5/30</b>
<b>Mountain View Precinct Coffee With A Cop (CWAC)</b> 8 - 9 am @ Maizie's Café & Bistro, 4750 N. Central Ave.	<b>6/1</b>
<b>Board Meeting</b> 6:30 p.m. @ American Evangelical Lutheran Church Fireside Room, 1830 W. Glenrosa Ave.	<b>6/6</b>
<b>Flag Day</b>	<b>6/14</b>
<b>Father's Day</b>	<b>6/19</b>

## BEL AIR BOARD

### Carrie Frazer, President and Newsletter Editor

Email: [carriefraz@aol.com](mailto:carriefraz@aol.com)  
Elected 5/2010, Term 2010-2012  
Phone: 602-265-4123

### Jeanne Greene, Vice-President

Email: [jnngreene@cox.net](mailto:jnngreene@cox.net)  
Appointed 7/2009  
Term 2009-2011  
Home: 602-265-5664

### Mike Orth, Treasurer

Email: [mikeorth@email.com](mailto:mikeorth@email.com)  
Elected 5/2009, Term 2009-2011  
Phone: 480-414-7962

### Juanita Soto Ayers, Secretary

Email: [jsotoayers@yahoo.com](mailto:jsotoayers@yahoo.com)  
Elected 5/2010, Term 2010-2012  
Home: 602-277-0709

### Sharon Bushouse

Email: [rsbushouse@q.com](mailto:rsbushouse@q.com)  
Elected 5/2010, Term 2010-2012  
Home: 602-222-8718

### Katie Hamm

[tomkat12002@yahoo.com](mailto:tomkat12002@yahoo.com)  
Elected 5/2010, Term 2010-2012  
Home: (602) 264-5611

### Mike Radtke

Email: [wa7zpu@arrl.net](mailto:wa7zpu@arrl.net)  
1707 W. Heatherbrae Dr.  
Elected 5/2010, Term 2010-2012  
Home: 602-279-7190

### T. Sebashtzen Rowan

[zenchi181@yahoo.com](mailto:zenchi181@yahoo.com)

Appointed 10/2010,  
Term 2010-2011  
Home: 602-595-3359

### Pamela Wigley

[flamingnissan@hotmail.com](mailto:flamingnissan@hotmail.com)  
Elected 5/2010, Term 2010-2012  
Home: (602) 266-9184

### New General Fund Account:

Balance 03/07/11	\$1,288.76
- Newsletter Insert	- \$37.60
- Mar.Gen.Mtg.Supplies	- \$12.23
+ Water sold @ M7 Fair	+ \$10.00
+ Newsletter Ads	+ \$133.00
+ Plants sold @ March Gen. Mtg.	+ \$39.00

End Balance 04/04/11 \$1,420.93

### Block Watch Grant Account:

2010-2011 Grant	
Balance 03/07/11	\$1,968.51
- March/Apr. Newsletter	- \$112.80
- March Board Mtg.	- \$15.00
- March Gen. Mtg.	- \$40.00
- Postcard mailing	- \$203.96

End Balance 04/04/11 \$1,596.75

## Board Meeting Minutes

**Date:** March 7, 2011

**Location:** Fireside Room @ American Evangelical Lutheran Church (AELC), 1830 W. Glenrosa

**Attendance:** Board Members – Sharon Bushouse, Carrie Frazer, Jeanne Greene, Katie Hamm, Mike Radtke, Sebashtzen Rowan, Juanita Soto-Ayers, and Pamela Wigley.

**Call to Order:** Carrie Frazer called the meeting to order at 6:34 pm.

**Minutes :** There was a discussion about the Feb. 7<sup>th</sup> minutes. Katie moved that we accept the Feb. 7<sup>th</sup> minutes provided the two corrections as identified by Carrie are put in. Sharon seconded the motion. The motion passed unanimously.

**Treasurer's Report:** Carrie gave the report in Mike O's absence. A handout was provided.

**General Account :** Feb. 4<sup>th</sup> Beginning balance was \$1,238.76. There was an anonymous donation of \$50.00. The Ending balance on March 7<sup>th</sup> was \$1,288.76.

**Block Watch Account:** Feb. 4<sup>th</sup> Beginning Balance was \$2,190.88. There were two \$15 rental hall expenses for the Jan. and Feb. board meetings, and a \$192.37 expense for the printing of the doorhangers for the new graffiti reporting and removal program. This

left an ending balance on March 7<sup>th</sup> of \$1,968.51.

Juanita was able to get four cases of bottled water and four cases of soda donated for the Bel Air booth at the Melrose on 7<sup>th</sup> Avenue Street Fair. There was \$10 raised from the sale of water bottles and soda at the booth at the street fair.

Katie motioned that the treasurer's report be approved as submitted. Sebashtzen seconded. The motion passed unanimously.

### Committees:

**A. Canal Access Engineering:** Mike R. said Katie has been asked and/or volunteered to spearhead the communications with Lisa Hubbard for the committee. Katie contacted Lisa about crossings over the irrigation ditches (next to the Grand Canal) at the end of 17<sup>th</sup> Ave and 18<sup>th</sup> Ave that would be at least 4-feet wide. Katie received a reply that included some estimates. Mike passed out drawings of a proposed ditch crossing.

**B. Community Enhancement:** Jeanne gave a report on the upcoming March 12<sup>th</sup> general meeting/neighborhood clean-up. Pam will be picking up the sweets. Carrie will check with Sheri at the church about a coffee pot. Baker Brothers will give us vegetable plants and seeds. Carrie will contact Officer Stevens to see if he can speak at the meeting. The dumpsters and tool trailer have been ordered for the

(Continued on page 10)

## Message From The President...

Hello neighbors!

Years ago, this column was a regular feature in our newsletters. While searching for details about the "Good Neighbor Award," I thought it would be nice to bring this column back.

Bel Air's "Good Neighbor Award" was a tradition that began during the first years of our neighborhood association's history. It was presented annually to a deserving resident at our G.A.I.N. event. We plan to bring back this tradition in honor of "Good Neighbor 1997" Cliff Cherry. The title was bestowed on him after he generously allowed his yard, driveway and electricity to be used for the Fall Festival in addition to his history for such behavior when it came to his neighbors. Cliff was always willing to show neighbors how to irrigate their yards. He was a wealth of information in that area. When we first moved into our home, Cliff drove my husband and I around the neighborhood and taught us how the neighborhood irrigation system works. In turn, I have been able to pass along that knowledge to more neighbors. On March 27th, Cliff passed away at the age of 94. He was a native Arizonan born to pioneer parents from the Verde Valley. He worked in ranching, mining, carpentry and retired after 32 years as an engineer for the Santa Fe Railroad. He will be missed greatly.

Please read the article in the next column to find out how to nominate your "good neighbor" for the award.

Speaking of good neighbors, three more neighbors are needed for our neighborhood association board. At the general meeting, we can elect six new board members for two-year terms. Right now, we have three neighbors that are willing to run for these positions. So, if you would like to serve your community, please come to the general meeting on May 14th to run as a "write in" candidate. The neighborhood association board meets once a month, presently the first Monday evening of each month. If possible, let me know you will be running as a "write in" candidate in advance by calling me at 602-647-2832 or e-mailing me at [carriefraz@aol.com](mailto:carriefraz@aol.com).

Sincerely,

Carrie Frazer  
President/Newsletter Editor

## Good Neighbor Award

You most likely know a good neighbor, especially living in Bel Air! Now is the time to nominate that special person that should be considered for the Good Neighbor Award. This award has been bestowed on many deserving neighbors in the past. Some of the first award winners were:



Good Neighbor 1996 - Stacey Ayers  
Good Neighbor 1997 - Cliff Cherry  
Good Neighbor 1998 - Fran & Fred Godwin  
Good Neighbor 1999 - Connie Cole

We need your help! Let us know who you think should be chosen as Bel Air's "Good Neighbor 2011". Contact any board member or e-mail us at [belairnh@yahoo.com](mailto:belairnh@yahoo.com) to nominate someone who has gone the extra mile for you and/or our neighborhood. Give us your name, your nominee's name and phone number, as well as an explanation as to why you feel your neighbor should be honored. The deadline for nominations is September 30th. Please get your nominations in now! It only takes a few moments to participate.

## Keep Kids Alive Drive 25®



**Keep Kids Alive Drive 25®** is a registered trademark of **Keep Kids Alive Drive 25**, 12418 C Street, Omaha, Nebraska, 68144 used with permission. No other entities may use this mark without prior permission. For information, call 402-334-1391.

(Continued on page 9)

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North of 7th Ave + Indian School  
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602 277-4714





## January - March 2011 Yard of the Quarter Winner



### New Addition in Bel Air



Christopher Malachi  
Romero  
was born on January 31st  
at 12:51pm to  
Chris & Miranda Romero.  
His birth weight was  
7 lbs 10 oz.

The Bel Air Neighborhood Association is very pleased to announce our fourth Bel Air Yard of the Quarter recipient! Please join us in congratulating Kathy Doucette, 4305 N. 16th Avenue, as the Yard of the Quarter winner for the January - March 2011 quarter. The goal of the Yard of the Quarter Award is to recognize the efforts of Bel Air neighborhood residents who take pride in their home and landscape and inspire others to do the same. Three different households were so impressed that they nominated Kathy's yard for this award!

The Doucette's received an official "Bel Air Yard of the Quarter" lawn sign, to be placed on their property for the first two weeks after awarded, and one Bel Air style lawn chair. In addition, they received a gift certificate that was graciously donated by Southwest Gardener®, 2809 N. 15th Avenue, Phoenix.

**FREE**  
in home  
estimates!

# Belair

## Handyman Service

Window & Screen Cleaning & Repair  
Carpentry  
Plumbing  
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Landscape/Sprinkler  
Installation & Repair  
...and more!

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- **No additional charge for evenings or weekends**

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### DVD's

**Sale May 21 & 28 at 7AM until noon.**

**My wife's collection of over 400 DVD's all in pristine condition. \$1.00 each cash.**

**4175 N. 16th Dr.**

**FRANK**

## F r a u d   P r e v e n t i o n

**W**elcome to the U.S. Attorney's Office for the District of Arizona.

The United States Attorney for the District of Arizona is the chief federal law enforcement agency in Arizona. Our office is responsible for prosecuting violations of federal law.

We prosecute cases ranging from firearms trafficking to fraud relating to tribal gaming, and from bank robberies to theft of artifacts, protected plants, wildlife as well as cultural resources, violent crime in Indian Country, health care fraud and mortgage fraud.

### USAO's Fraud Prevention Initiative

**Mortgage fraud** scam artists know what to say to give people false hope in saving their homes, especially consumers who are having trouble making their payments. In this moment of vulnerability, scam artists lurk with deals that are *'too good to be true'* and usually leave the homeowner in a worse situation. Don't let yourself or someone you know be the next victim of mortgage fraud.

To raise awareness of these scams, our office is reaching out to community and civic groups like your to join in combating mortgage fraud and giving consumers the tools to prevent these disasters before they begin.

**For more information on our fraud prevention initiative, other community outreach initiatives or to schedule a presentation on mortgage fraud please call 602-514-7629.**

### *L e a r n   A b o u t   M o r t g a g e F r a u d*

1. **"Mortgage Assistance Relief Scams" or Foreclosure Rescue Scams** - Some companies use half-truths and even out-right lies to sell their services. They promise relief, but don't deliver. Learn about these scams and the variety of tactics fraudsters use to find homeowners in distress.
2. **Deceptive Mortgage Ads** - Learn to recognize deceptive ads and the buzz words they use to convince consumers to call and get caught up in the scam.
3. **Avoid Predatory Lending** - Learn tips to identify predatory lending practices. These unscrupulous lending practices can increase the cost of homeownership and rob the borrower of equity.
4. **Home Equity Conversion Mortgages for Seniors** - Reverse mortgages are increasing in popularity with seniors who have equity in their homes and want to supplement their income. Learn why it is important to find a reverse mortgage insured by the U.S. Federal Government.
5. **Emerging Schemes** - Keep up-to-date on emerging schemes designed to take your hard earned cash.
6. **Tips** - Learn about the tools used to combat mortgage fraud.

### *R e s o u r c e s   - M o r t g a g e   F r a u d*

Federal Bureau of Investigation  
1-800-CALLFBI (225-5324)  
[Phoenix.fbi.gov](http://Phoenix.fbi.gov)

Dept. of Housing and Urban Development  
(800) 347-3735  
[www.hud.gov](http://www.hud.gov)  
[hotline@hudoig.gov](mailto:hotline@hudoig.gov) (Email)

Prevent Loan Scams - 1-888-995-HOPE  
[www.preventloanscams.org](http://www.preventloanscams.org)

Federal Trade Commission - (877) FTC-HELP  
[www.ftccomplaintassistant.gov](http://www.ftccomplaintassistant.gov)

Source: brochure from U.S. Department of Justice,  
The United States Attorney's Office, District of Arizona



## March Events - Bel Air Booth in Melrose at 7th Ave Street Fair, General Meeting with Neighborhood Clean-up & Yard Sale

March was a busy month in Bel Air! To start, we had our first Bel Air Booth in the Melrose at 7th Ave Street Fair on March 5th. Our booth was located just north of Glenrosa on the west side of the street. With our Bel Air tent, table topper, two Bel Air chairs, and Yard of the Quarter yard signs, our booth was attention getting! Many residents and non-residents alike stopped by our booth to check it out. We had many handouts for them such as: newsletters, Yard of the Quarter rules and nomination forms, e-mail newsletter sign up sheets, newsletter ad rate sheets, etc. We also had "Bel Air Bags" for Bel Air residents. The bags contained: one Bel Air T-Shirt (L or XL), a Bel Air "Be Aware" notebook, a reference card w/important phone #s, McGruff® Safe Kids ID KIT, Welcome New Neighbor! brochure, and a Bel Air Graffiti Reporting and Removal Program introduction door hanger. For

those of you that stopped by, it was wonderful visiting with you!

On March 12th, our general meeting included a plant sale. Thanks to Bonnie at

Baker Nurseries, 3414 N. 40th St., for her donation of the plants and to Jeanne Greene for her donation of the seeds. The meeting was followed by a neighborhood clean-up, which was a success thanks to the fifteen volunteers. The area along 18th Avenue (near the Grand Canal) that borders American Evangelical Lutheran Church's property was cleared of weeds and debris. Volunteers also cleaned up an area near 15th Drive.

The Bel Air Neighborhood Yard Sale on March 26th was a very popular event with lots of activity and visiting going on!



### Looking To Purchase A Bel Air Style Metal Chair?

Check the following web-sites:

[www.meijer.com](http://www.meijer.com)  
[www.retrolawnchairs.com](http://www.retrolawnchairs.com)  
[www.retrometallawnfurniture.com](http://www.retrometallawnfurniture.com)

Help our neighborhood establish a unique identity by placing the Bel Air style metal lawn chair on your front porch!

## I ♥ MIDTOWN PRIMARY SCHOOL

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- ♥ **FREE** Full Day Kindergarten – 4<sup>th</sup> Grade
- ♥ **A+** Parent Rated
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- ♥ Hands On/ Minds On Curriculum
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- ♥ Highly Qualified, Caring Staff
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- ♥ Homework Helper Club

**ENROLL TODAY!**

4735 North 19<sup>th</sup> Avenue, Phoenix AZ 85015  
 Located behind Westminster Church 19<sup>th</sup> Ave & Pierson

**602-265-5133**

## General Meeting & Elections On May 14th, 9am - 11:30am!

On May 14th, we will be collecting and tabulating the ballots for the 2011 Board Elections. Those elected will serve into the year 2013. Elected board members serve a two year term. We have six elected positions to fill. All residents, property owners, business owners, and non-profit organizations located in the Bel Air Neighborhood (18 years of age or older) shall have one vote each to be cast during attendance at the general meeting. One representative from each business or non-profit organization will cast one vote. Persons who own rental property in Bel Air are considered business owners regarding voting.

**If you are unable to attend the general meeting, please drop off or mail your absentee ballot to: Bel Air Neighborhood Association c/o Juanita Soto Ayers, 1723 W. Monterosa Street, Phoenix, AZ 85015.** If you need an additional absentee ballot, you may print one from the .pdf version of this newsletter on our website at: [www.neighborhoodlink.com/phoenix/belair](http://www.neighborhoodlink.com/phoenix/belair).

### And, the nominees are...

#### Anders, Virginia

Phone/email: 602-369-7162 / [vanders@cox.net](mailto:vanders@cox.net)

Occupation: writer, musician, teacher

Years in neighborhood: 39

Board history: I was the Secretary on the board for several years.

Quote: "Serving on the Bel Air board is an opportunity to lend a hand in the life of my neighborhood."

#### Greene, Jeanne

Phone/email: 602-265-5664 / [jnngreene@cox.net](mailto:jnngreene@cox.net)

Occupation: Med Tech at Sonora Quest Laboratories

Years in neighborhood: 26

Board history: Vice-President 2010-current, Board Member 7/2009-2010.

Quote: "I have lived at the house on the corner of 18th ave and Heatherbrae for 26 years. It's the house with the white picket fence. In my spare time I enjoy gardening and reading. If you see me out in my garden, stop and say Hi. I look forward to continuing to serve on the board and helping to keep this the great neighborhood it is."

#### Rowan, T. Sebashtzen

Phone/email: 602-595-3359 / [zenchi181@yahoo.com](mailto:zenchi181@yahoo.com)

Occupation: Transformational Therapist

Years in neighborhood: 1 year

Board history: Board Member 10/2010-current.

Quote: "Living here for just this past year has been wonderful. I wanted to live within a friendly and diverse community and I found it. The best thing is that I have got to be a part of its growth with ideas and new found love for our community. I look forward to being able to help steer the direction."



May 2011  
General Elections  
Absentee Ballot

There are currently six (6) openings for Board Members.  
**You may vote for up to six (6) candidates.**

- ☐ Anders, Virginia
- ☐ Greene, Jeanne
- ☐ Rowan, T. Sebashtzen

☐ \_\_\_\_\_  
Write in Candidate

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Write in Candidate

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Write in Candidate

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Your Name (Optional)

\_\_\_\_\_  
Your Address (Optional)

### "Bel Air Bags" Free For Residents

The Bel Air Neighborhood Association has "Bel Air Bags" that are free for residents, property owners, business owners, and non-profit organizations located in the Bel Air Neighborhood. Each bag includes: Bel Air T-Shirt (L or XL), Bel Air "Be Aware" Notebook, Reference Card w/Important Phone #s, McGruff® Safe Kids ID KIT, Welcome New Neighbor! Brochure & more!

Pick up your "Bel Air Bag" at the May 14th General Meeting! If you aren't able to attend the meeting, ask for yours to be dropped off for you at your address by e-mailing [carriefraz@aol.com](mailto:carriefraz@aol.com) with your t-shirt size and address or by calling 602-647-2832.



## You are invited to join any of the Bel Air COMMITTEES!

Our committees need you to be involved!  
Please contact any of the Committee Chairs  
shown below for more details.

### COMMUNITY ENHANCEMENT

**Jeanne Greene**

(602) 265-5664 [jnngreene@cox.net](mailto:jnngreene@cox.net)

**& Juanita Soto-Ayers**

(602) 277-0709 [jsotoayers@yahoo.com](mailto:jsotoayers@yahoo.com)

### CRIME PREVENTION

**Virginia Anders**

(602) 265-8498 [vanders@cox.net](mailto:vanders@cox.net)

## Become a City of Phx Blight Buster!

Learn how you can become a Blight Buster Volunteer.  
Keep your neighborhood and major thoroughfares:

- Clean of graffiti
- Clean of illegal signs
- Clean of litter
- Clean of shopping carts

Contact us to R.S.V.P. for the next Blight Buster Orientation Class or more information about the program.

602-495-0323

[blight.buster.volunteer.nsd@phoenix.gov](mailto:blight.buster.volunteer.nsd@phoenix.gov)



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SE. corner of 15th Ave. and Thomas

## New Street Lights in Bel Air

The Bel Air  
Neighborhood  
has some new  
street lights!

APS installed  
street lights in  
various locations  
throughout our  
neighborhood.  
Five of the poles  
went up on  
March 11th.

The addition  
of these lights  
was possible due  
to the City of  
Phoenix's Fight  
Back Program.



## Canal Access Improvement Project by Mike Radtke

In response to a random sample neighborhood survey done in Fall 2010, the Bel Air Neighborhood Association is moving ahead with plans to ease the Grand Canal access at 17th and 18th Avenues. The Neighborhood Fightback Grant is funding the project. No time frame has been established for the project's completion.

The 17th and 18th Avenue locations have been used by neighborhood walkers and bikers for more than 50 years to access the canal path which is part of the National Trails System. The neighborhood access is restricted by a user irrigation ditch that is difficult to cross when irrigation water is flowing. Over time there have been makeshift bridges constructed, but they were rickety and haven't lasted very long. The canal access project intends to provide reliable, safe and permanent canal bank access while assuring continued reliable water delivery to SRP irrigation water users.

A report on the random sample neighborhood survey may be found in the "Documents & Pages" section on the Neighborhood Association's web site:

<http://www.neighborhoodlink.com/BelAir>.



## Neighborhood Traffic Safety - It's No Accident! by Tom Everson

*(Continued from page 3)*

We hear the word "Accident" often. Anytime a crash occurs or child is hit by a car we hear it referred to as an accident.

Yet how many tragedies are accidents? If a driver is exceeding the speed limit on a neighborhood street, or any roadway for that matter, and hits a child crossing the street, running after a ball, or riding a bike, is that an accident?

Consider these facts from the National Highway Traffic Safety Administration:

Most speeders on local roadways live right in the neighborhood.

If you hit a pedestrian:

At 20 mph 5% will die

At 30 mph 45% will die

At 40 mph 85% will die

Pedestrian fatalities increase by 3 times when moving from 25 mph zones to 30 mph zones.

Local roadways, including residential streets, have a fatality rate per miles driven over 2 times higher than on highways.

Clearly, driver behavior is crucial to creating a safe environment for everyone using a roadway. Controlling speed is no accident. It is a responsibility that helps to insure safety for others and for ourselves. No one wants to be behind the wheel and hit a child, or pedestrian of any age for that matter. Safe driving behavior is no accident. It is a decision we make each time we get behind the wheel.

The national non-profit Keep Kids Alive Drive 25<sup>®</sup> is committed to working with communities to involve and educate residents about how to make neighborhood streets safer. This includes children playing, bike riders, pedestrians of all ages, drivers, and passengers. It takes the commitment of parents, law enforcement, city services, schools, businesses, and city government working together to create safe streets for the benefit of all. Creating safe neighborhood streets is no accident.

Keep Kids Alive Drive 25 began in August 1998 in Omaha, Nebraska. Since that time the campaign has grown to encompass initiatives in over 1,200 communities representing 49 states plus Washington DC, 2 Canadian Provinces, and the Bahamas.

Along the way many families have become involved in the effort in memory of their own children, hit and killed on neighborhood streets, often by a speeding or inattentive driver. Some of these have worked on legislation to help

create safer neighborhood roadways. These include Barbara Foster of Mesquite, Texas, whose son, Kyle, was hit and killed while crossing the street on Halloween of 2003. House Bill 87, signed into law in 2005, made it easy for Texas municipalities to lower residential speeds from 30 mph to 25 mph by taking away the need to do extensive, and expensive, engineering studies to justify lower speed limits to protect pedestrians, cyclists, drivers, and their passengers.

Sean Martin initiated a local ordinance in Miami Lakes, Florida to reduce the speed limit entering into school zones. This is the "Shaye Martin Keep Kids Alive" law created in memory of his 8 year-old son who was hit and killed by a speeding motorist (60+ mph) in a school zone while he was walking on a sidewalk.

However, the intent of Keep Kids Alive Drive 25 is to be proactive in our efforts. It should not take the death of a child to wake us up to the opportunity to make a difference today.

Cities have joined the cause by establishing Traffic Safety Committees that bring together residents, law enforcement, public works and city officials, schools, businesses, and civic groups to develop plans to implement Keep Kids Alive Drive 25 communitywide. Educational actions include expecting parents to monitor their children and establish safe places to play. The street is not a playground. It means teaching children how to cross the street correctly and safely. It means buckling up for each and every trip no matter the distance. It means observing the speed limit and slowing down when we see children ahead, or when visibility is poor. It means paying attention to potential hazards such as a parked car a child could be hiding behind. These are all quality of life concerns that we ourselves have the power to address. Neighborhood traffic safety is no accident.

When communities mobilize they see results. The City of Oceanside, California saw a 16% decrease in average neighborhood speed upon implementing Keep Kids Alive Drive 25. The City of Oro Valley, Arizona realized a 13.5% decrease when they placed Keep Kids Alive Drive 25<sup>®</sup> decals on every residential trash can for curbside pick-up. On average drivers were moving at average speeds of below 25 mph. That's no accident.

Learn more about how your neighborhood, community, school, business, or civic organization can make a difference in creating safe streets for all. Visit [www.KeepKidsAliveDrive25.org](http://www.KeepKidsAliveDrive25.org), e-mail [kkad25@kkad25.org](mailto:kkad25@kkad25.org), or call 402-334-1391.

Tom Everson is Founder and Executive Director of Keep Kids Alive Drive 25<sup>®</sup>

## Board Meeting Minutes (cont.)

*(Continued from page 2)*

neighborhood clean-up. Carrie will also check with Lisa Hubbard at the Neighborhood Services Department to see if she can arrange for probationers to help clean up in our neighborhood sometime this spring. Jeanne got a bench that needs to be assembled.

**C. Crime Prevention:** Carrie – There are more doorhangers introducing the new graffiti reporting and removal program that can be distributed throughout our neighborhood again in a few months. As graffiti is reported or noticed, doorhangers informing property owners of graffiti that is present will continue to be distributed.

**Newsletter** – Carrie said the March/April newsletter will be published and begin being distributed this week. Two full-page ads have been sold for this issue and an additional insert will need to be printed for this newsletter. A motion was made by Mike R. to approve up to \$60 to be spent from the general fund to cover this additional cost. Juanita seconded the motion. The motion was approved unanimously.

The Neighborhood Yard Sale will be advertised in the newsletter. It has also been advertised in our website's calendar as a "Citywide" event so it will be on other neighborhoods' Neighborhood Link websites. Pamela said Glenn will advertise the sale on craigslist.

An article will be in the newsletter about "Board Candidates Wanted." Gary Hall has resigned from the board. Jeanne Greene, Mike Orth, and Sebashtzen Rowan's term are expiring. Jeanne and Sebashtzen would like to be on the upcoming ballot.

**Community Reports:** Jeanne, Sharon and Juanita attended a presentation about community gardens. They are trying to identify a location for a community garden and understand

more about community gardens. Juanita will be checking out Golden Gate's community garden. Water is always an issue for community gardening. There was a discussion about possible grants and their requirements, such as 501c(3).

Juanita was contacted by Fry's about their upcoming turkey donations. The timing of the donations would work better for a November general meeting.

Jeanne, in regards to the Calendar, said a neighbor has asked that we avoid planning general meetings on school breaks, if possible.

**Old Business** - Mike R. began a discussion about the 2011 Block Watch grant application utilizing the agreement by consensus model introduced at the February board meeting by Katie. Mike R. published a copy of the 2011 Block Watch grant application on our website.

Sebashtzen volunteered to chair the booth at the Melrose on 7<sup>th</sup> Avenue Street Fair next year. He would like to use his ideas and creativity to improve upon it. He said this year's booth was such a success. He worked at the booth for the last two hours of the day and got to speak with Woodlea and Monroe neighborhood presidents. They shared many ideas. Several people said we had the best marketing table with the most information and the most displays. We also were the ones that did the most within our community. Our Bel Air chairs, Yard of the Quarter program and GAIN events drew a lot of interest.

**New Business** – Sebashtzen has created an e-mail address that neighbors can send correspondence to if they are not sure who to e-mail on the Bel Air board. The e-mails will be forwarded as appropriate. The e-mail address is [belairnh@yahoo.com](mailto:belairnh@yahoo.com).

There was also a discussion about Facebook.

**Adjourned:** 8:42 PM.

### Liquor License Notices

The Bel Air Neighborhood Association receives notices regarding Liquor License Applications that are within a one-mile radius of our neighborhood. Often, these notices tend to include deadlines for filing arguments (pro or con) that are not compatible with our regular newsletter distribution dates. If you would like to receive e-mail copies of these notices, you may join our Liquor License Notices e-mail list. Just go to our website at: [www.neighborhoodlink.com/belair](http://www.neighborhoodlink.com/belair) and click on the link to sign up for our e-mail newsletter. If you're already signed up for our e-mail newsletter, you can follow the instructions to update your profile to include this newer e-mail list.



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## New Graffiti Reporting & Removal Program

Dear neighbor,

We would like to introduce you to a new Bel Air graffiti reporting and removal program.

If you see graffiti in our neighborhood, please report it by calling **602-647-2832** or e-mailing **belairgraffiti@aol.com** with the address of the property where the graffiti is visible.

We have neighborhood volunteers that will place a note on the affected property's door.

The note will let the homeowner/renter know that:

1. A fellow neighbor has noticed graffiti on the property
2. Provide information from the City of Phoenix about reporting the graffiti to **Crime Stop**
3. Give them contact information for the Bel Air graffiti removal volunteer coordinator. (If the property owner is in need of assistance in removing the graffiti and chooses to contact the volunteer coordinator, a few of our fellow Bel Air neighbors may be able to help them.)

**Help Keep Bel Air Beautiful!**

Source: City of Phoenix,  
Graffiti Busters program -  
Neighborhood Services Dept.

### **QUICK GRAFFITI CONTACT LIST**

Graffiti Busters 24-Hour Hotline  
602-495-7014

ALLTEL, Verizon and Sprint cell phone  
users text / dial - FREE #GONE (#4663)

Graffiti in progress  
9-1-1

Send site locations using email  
Email: graffiti.busters.nsd@phoenix.gov

Free paint for graffiti removal  
602-495-0323

Tools for neighborhood clean-ups  
602-495-0323

Need a paint sprayer? (training provided)  
602-495-0323

Retail (non-access to paint by juveniles)  
602-262-7844

Vandal Catching/Reward Program  
602-262-7327

Crime Stop Hotline  
602-262-6151



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20th of every other month to the  
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and/or Alerts (e-Phone Tree) by e-mail.**

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- *More economical for our neighborhood*
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<http://www.neighborhoodlink.com/phoenix/belair>  
Click on:

**“Sign up for Bel Air Neighborhood  
Association e-mail newsletter”**  
in the “Pages & Links” section under “External Links”

If you would like to, you can choose to cancel your paper newsletter  
delivery during sign up.

However, it is not required.

Alerts may include, but are not limited to,  
reminders about General Meetings, G.A.I.N. meetings,  
Neighborhood Clean-Up Days,  
and Neighborhood Yard Sales.

### Important Phone Numbers

Emergency	911
Crime Stop	602-262-6151
Community Update Line	602-534-9445
Community Action Officer, Aaron Stevens	602-361-0043
<a href="mailto:aaron.stevens@phoenix.gov">aaron.stevens@phoenix.gov</a>	
Abandoned Vehicles	
<i>Private Property</i>	262-7844
<i>Streets, Alleys</i>	262-6151
Child Safety Seat Info.	602-495-5007
Gang Hotline	602-534-4264
Graffiti Busters	602-495-7014
Graffiti Reward Hotline	602-262-7327
Impounded Property	602-261-8371
Silent Witness	602-948-6377
Traffic Complaint Hotline	602-534-7733
Water Safety Hotline	602-534-7665
Zoning Enforcement	602-262-7344